

15.1

## The College Colours

The official UCD playing colours are St. Patrick's Blue and Saffron (commonly interpreted as "light" blue or "Dublin" blue and amber). These colours were first adopted by the AUC in 1910, and replaced the brown, green and yellow of the Catholic University. Strangely in the early years, the Soccer Club continued to wear black and white. The Hurling Club wore saffron and green while only the Rugby Club complied with the new colour sporting blue and saffron hoops.

Nowadays, modern sportswear design incorporates St. Patrick's Blue and Saffron with more fashionable effect. A number of clubs prefer to choose their own distinctive colour combinations, together with the official UCD logo, rather than stick to the traditional colours.

It is a requirement that you inform the UCD Sports Office of the colour combinations your club will utilise in competition. Also when using the UCD logo please consult the Sports Office to make sure the your proposed use of the logo is in accordance with the UCD brand guidelines.

Brand guidelines and artwork files are available at: www.ucd.ie/universityrelations/identity-and-marketing/ucd\_brand\_guidelines

15.2

## **Sports Awards**

The Sports Awards ceremony is held at the end of the second semester to honour the sportsmen and women who bring honour and prestige to the University by their achievements on the sporting fields and arenas of Ireland and abroad. Teams or individuals winning nationally recognised titles or intervarsity trophies are honoured at the function as well as students who receive national or representative honours. More recently the AUC introduced three new awards to recognise the contribution of graduates, the importance of inclusion and effective event management to club sport at UCD. Usually there are in excess of five hundred students honoured at the Sports Awards Ceremony which is organised by the AUC.

Nomination forms for awards are distributed to clubs in March each year. Forms will also be available on the UCD Sport website. With most of the awards being made on the basis of the nominations received from clubs.